

<b>INTRODUCTION .....</b>	<b>5</b>
<b>GENERAL NOTES ON MAKING PRODUCTS .....</b>	<b>6</b>
ANTI-OXIDANTS & PRESERVATIVES .....	8
PRESERVING HYDROCOLLOIDS .....	9
<b>A FEW THOUGHTS ON SENSORY CHARACTERISTICS .....</b>	<b>10</b>
LOTION VISCOSITY CATEGORIES .....	11
<b>THE CHEMISTRY OF RHEOLOGY MODIFIERS .....</b>	<b>11</b>
NEWTONIAN AND NON-NEWTONIAN FLUIDS .....	13
THE THINGS YOU REALLY NEED TO KNOW.....	16
WHAT'S A RHEOLOGY MODIFIER?.....	17
FOR MORE ON THIS TOPIC, PLEASE LOOK AT THESE POSTS ON THE BLOG .....	17
<b>LET'S TALK ABOUT LOTIONS FOR A MINUTE.....</b>	<b>18</b>
LET'S TALK ABOUT EMULSIONS! .....	19
LET'S TALK ABOUT LOTION FAILS FOR A MOMENT.....	19
<b>WHY USE A RHEOLOGY MODIFIER?.....</b>	<b>21</b>
QUICK ASIDE ON "PILLING".....	23
HOW TO THICKEN OUR PRODUCTS .....	24
AN ASIDE ON HOMOGENIZATION... .....	25
<b>A FEW CATEGORIES OF RHEOLOGY MODIFIERS.....</b>	<b>25</b>
THINGS TO CONSIDER WHEN CHOOSING A RHEOLOGY MODIFIER .....	26
<b>WETTING, DISPERSION, AND HYDRATION OF RHEOLOGY MODIFIERS.....</b>	<b>29</b>
<b>HOW RHEOLOGY MODIFIERS WORK!.....</b>	<b>31</b>
HOW HYDROCOLLOIDS WORK .....	31
HOW DO HYDROCOLLOIDS STABILIZE EMULSIONS?.....	33
<b>LET'S MEET SOME HYDROCOLLOIDS .....</b>	<b>34</b>
XANTHAN GUM (anionic) .....	34
SCLEROTIUM GUM (non-ionic).....	35
GELLAN GUM (GENERAL) .....	35
GELLAN GUM (LOW ACYL).....	36
GUAR GUM (non-ionic).....	40

HYDROXYPROPYL GUAR (NON-IONIC) .....	41
CATIONIC GUAR GUM (INCI: Guar Hydroxypropyltrimonium Chloride) .....	44
CARRAGEENAN (GENERAL) .....	44
CARRAGEENAN (KAPPA, GENUGEL® G-130) ANIONIC .....	44
CARRAGEENAN (IOTA, ANIONIC) .....	47
ACACIA GUM (GUM ARABIC) - anionic .....	48
LOCUST BEAN GUM (CERATONIA SILIQUA GUM) - NON-IONIC .....	49
PULLULAN (NON-IONIC) .....	50
<b>MIXTURES OF HYDROCOLLOIDS .....</b>	<b>51</b>
SOLAGUM AX (INCI: Acacia senegal gum and xanthan gum) - ANIONIC .....	51
SILIGEL (INCI: Xanthan Gum (and) Lecithin (and) Sclerotium Gum (and) and Pullulan) .....	51
FISION® INSTANT LIFT (INCI: Water, Hydrolyzed Soy Protein, Acacia Senegal Gum, Xanthan Gum) .....	53
PEPHA®-TIGHT (INCI: Algae extract (and) pullulan) .....	54
A QUICK ASIDE ON PEPHA-TIGHT AND FISION INSTANT LIFT... .....	54
<b>WHY USE ONE HYDROCOLLOID OVER ANOTHER? .....</b>	<b>55</b>
CHART OF ELECTRICAL CHARGES .....	56
<b>USING SILIGEL WITH SURFACTANTS .....</b>	<b>58</b>
PRESERVATIVE CHART FOR SILIGEL BASE FOR SURFACTANT BASED CLEANSERS ....	60
SILIGEL BASE FORMULA FOR SURFACTANTS.....	60
<b>THICKENING AND STABILIZING LOTIONS WITH HYDROCOLLOIDS.....</b>	<b>63</b>
PRESERVATIVE SELECTION CHART FOR OLIVEM 1000 BASE .....	64
OLIVEM 1000 FORMULA WITH XANTHAN GUM OR LOCUST BEAN GUM .....	65
OLIVEM 1000 FORMULA WITH SOLAGUM AX OR SILIGEL.....	68
USING OTHER EMULSIFIERS WITH THIS BASE FORMULA .....	70
MODIFIED OIL PHASE EXAMPLES.....	71
<b>WHERE TO FIND OTHER FORMULAS USING RHEOLOGY MODIFIERS? .....</b>	<b>71</b>
<b>CONCLUSION .....</b>	<b>73</b>
MY BLOG, POINT OF INTEREST.....	73
THANK YOU TO MY AMAZING SUBSCRIBERS.....	73
HOW TO CONTACT ME .....	73
SUPPLIERS' INFORMATION .....	73